



PRIVACY POLICY



MAY 12, 2025

ACE WEB CURATOR LIMITED

15 Gale Close, London, TW12 3XP, United Kingdom



Privacy Policy of Ace Web Curator Limited

Effective Date: 12/05/2025

1. Introduction

We are registered with the Information Commissioner's Office (ICO) in the United Kingdom, demonstrating our commitment to upholding the principles of data protection and privacy compliance.

We, at **Ace Web Curator Limited (Company Number: 16388938)**, located at 15 Gale Close, London, TW12 3XP, are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website at www.webcurator.co.uk or interact with our services.

Our primary goals in processing this information include:

- Enhancing the user experience on our platform by understanding customer needs and preferences.
- Providing timely support and responding to inquiries or service requests.
- Improving our products and services to meet the evolving demands of our users.
- Conducting necessary business operations, such as billing and account management.

We process your data in compliance with the **UK General Data Protection Regulation (UK GDPR)**, the **Data Protection Act 2018**, and other applicable laws.

It is our policy to process personal information with the utmost respect for privacy and security. We adhere to all relevant regulations and guidelines to ensure that the data we handle is protected against unauthorised access, disclosure, alteration, and destruction. Our practices are designed to safeguard the confidentiality and integrity of your personal information while enabling us to deliver the services you trust us with.

We do not have a designated Data Protection Officer (DPO) but remain fully committed to addressing your privacy concerns. Should you have any questions or require further information about how we manage personal information, please feel free to contact us at the contact details below.

Your privacy is our priority. We are committed to processing your personal information transparently and with your safety in mind. This commitment extends to our collaboration with third-party services that may process personal information on our behalf, such as in the case of sending invoices. Rest assured, all activities are conducted in strict compliance with applicable privacy laws.

2. Scope and Application

This privacy policy is designed to protect the personal information of all our stakeholders, including website visitors, registered users, and customers. Whether you are just browsing our website, using our services as a registered user, or engaging with us as a valued customer, your data is processed with the highest standards of privacy and security.



3. Categories of Personal Data We Collect

We may collect the following categories of personal data:

- **Identity Data:** Name, title, company
 - **Contact Data:** Email address, phone number, postal address
 - **Technical Data:** IP address, browser type, operating system, device information
 - **Usage Data:** Page interactions, time spent on pages, referring URLs
 - **Marketing and Communication Data:** Preferences in receiving marketing
 - **Transaction Data:** Payment or invoice details if services are purchased
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4. Lawful Basis for Processing

We process your personal data under the following lawful bases (Article 6 GDPR):

- **Consent:** For marketing communications and non-essential cookies
 - **Contractual necessity:** To fulfil our agreement or respond to service requests
 - **Legal obligation:** To comply with tax or legal regulations
 - **Legitimate interests:** To maintain our website, improve services, and ensure security, provided these are not overridden by your rights
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5. Data Storage and Protection

Data Location: Personal information is stored in secure servers. For services requiring international data transfer, we ensure compliance with applicable laws and equivalent protection standards.

Data Hosting Partners: We partner with reputable providers using state-of-the-art security measures, selected based on strict data protection standards.

Security Measures:

- **Encryption** for data in transit and at rest
 - **Access Control** limited to authorised personnel
 - **Monitoring and Audits** to detect and prevent unauthorised access
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6. Data Retention

We retain personal data only as long as necessary:

- **Contact/support information:** 2 years after last interaction
- **Marketing data:** Until you withdraw consent
- **Financial data:** 6 years (as required by HMRC)

Once data is no longer required, we securely delete or anonymise it.



7. International Data Transfers

If personal data is transferred outside the UK or EEA, we ensure:

- Use of **Standard Contractual Clauses (SCCs)**
 - Transfers to countries with **adequacy decisions**
 - **Data Processing Agreements (DPAs)** with service providers to ensure GDPR-level protection
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8. Data Sharing and Processors

When we share your data with third-party service providers, we do so under the protection of **Data Processing Agreements (DPAs)**. These agreements require third parties to implement adequate technical and organisational measures.

We believe in transparency and will inform you about significant changes to sharing practices and obtain consent where applicable.

We do **not** sell your data. Sharing is limited to what is necessary to provide our services.

9. Your Rights Under GDPR

You have the following rights:

- **Access** your personal data (Art. 15)
- **Rectify** inaccuracies (Art. 16)
- **Erase** your data in certain conditions (Art. 17)
- **Restrict processing** (Art. 18)
- **Data portability** (Art. 20)
- **Object** to processing (Art. 21)
- **Withdraw consent** (Art. 7(3)) at any time
- **Lodge a complaint** with the UK Information Commissioner's Office (ICO) (Art. 77)

To exercise your rights, contact us below. We may require identity verification.

10. Cookies and Tracking Technologies

We use cookies to:

- Enable website functionality (essential cookies)
- Analyse site usage (analytics cookies)
- Remember preferences (functional cookies)
- Serve relevant ads (advertising cookies)

Upon visiting our site, you may:

- Accept all cookies
- Reject non-essential cookies
- Customise your preferences

We may update our use of cookies. Significant changes will be communicated and, where necessary, we will seek renewed consent. More details can be found in our **Cookie Policy**.

11. Children's Privacy



Our services are not intended for individuals under the age of 18. We do not knowingly collect data from children. If we learn that we have, we will delete it promptly.

12. Confidentiality Clause

Ace Web Curator Limited acknowledges the importance of maintaining the confidentiality of all information provided by clients and users. We agree to keep confidential and not disclose to any third party—except as required by law or as necessary for the performance of our services—any proprietary or sensitive information shared with us during our engagement.

This obligation applies to, but is not limited to, business strategies, website credentials, client lists, custom code, financial data, and technical documentation. We will ensure that all our employees, contractors, or agents involved in delivering our services are bound by similar confidentiality obligations.

Clients also agree to maintain the confidentiality of any proprietary information provided by Ace Web Curator Limited.

13. Policy Updates

This Privacy Policy may be updated periodically. The effective date will always be stated. Continued use of our services constitutes acceptance of any updates.

We reserve the right to update this Confidentiality Clause and our broader Privacy Policy. Any changes will be published on our website at www.webcurator.co.uk, and the effective date will be revised accordingly.

14. Contact Us

If you have questions or requests related to your personal data, please contact:

Ace Web Curator Limited

15 Gale Close, London, TW12 3XP

Email: admin@webcurator.co.uk

Phone: **+44 7549143626**

We value your trust and are committed to protecting your privacy in all interactions with Ace Web Curator Limited.